



Robert W. Walsh  
Commissioner

Anne Rascón  
Deputy Commissioner

Division of Economic &  
Financial Opportunity

110 William Street  
New York, NY 10038

212.513.6300 tel.  
212.618.8899 fax

01/21/2014

Wendy Kaufman  
CEO  
**Balancing Life's Issues, Inc**  
112 Croton Avenue  
Ossining, NY 10562-9999

Tax ID/SSN #: xx-xxx6996  
FMS ID #: 0003107413

**RE: WBE Certification**

Dear Wendy Kaufman:

The Department of Small Business Services, ("SBS"), hereby certifies your firm pursuant to Title 66, Chapter 11, Subchapter B of the Rules of The City of New York, governing the Minority and Woman-owned Business Enterprise Program. This certification remains in effect until 01/31/2019, but may be reviewed prior to the expiration date.

A certified business must notify SBS within 45 days of any material change in the information provided in the application. A material change may include, but is not limited to, a change in any of the following: company name, business type, ownership interest, officers, operational control, business address, principal product(s) or service(s).

Your certified business will now receive targeted solicitations and invitations to attend networking events with government and corporate buyers. Your firm will also be listed in the New York City Directory of Certified Businesses ([www.nyc.gov/buycertified](http://www.nyc.gov/buycertified)) so we can connect you to government buyers and prime contractors who may be looking for certified companies such as yours.

Do you need help selling your goods or services to the City, State or Federal government? Our Procurement Technical Assistance Center provides guidance and direction on government vendor enrollments, identifying additional diversity certifications, finding opportunities that fit your business, helping you understand contract requirements, and providing valuable feedback on bids and proposals. For more information, please email [bizhelp@sbs.nyc.gov](mailto:bizhelp@sbs.nyc.gov) or call at 212-513-6444.

SBS also offers a range of other valuable services to help you grow your business. We can help you secure financing and access City benefits. We'll support your expansion by working with you to locate available space, identify money-saving incentive programs, and recruit qualified employees. We'll cut the red tape for you by being your liaison when you need to resolve issues with other City agencies. Businesses can access NYC Business Solutions by visiting [www.nyc.gov/businesssolutions](http://www.nyc.gov/businesssolutions) or calling 311.

If you have questions regarding your business' certification, please contact us at 212-513-611 or [mwbe@sbs.nyc.gov](mailto:mwbe@sbs.nyc.gov).

Sincerely,

A handwritten signature in black ink, appearing to read "Alfred O. Milton".

Alfred O. Milton  
Director of Certification





Division of Economic and Financial Opportunity

# WBE Certificate

**Balancing Life's Issues, Inc**

*This certificate acknowledges that this company has met the criteria as established by the WBE Program at the New York City Department of Small Business Services and is therefore certified as a Women-owned Business Enterprise (WBE).*

Certificate Number: MWCERT2013-150

Expires on: **1/31/2019**

A handwritten signature in black ink, appearing to read "Michael R. Bloomberg".

Michael R. Bloomberg, Mayor

A handwritten signature in black ink, appearing to read "Robert W. Walsh".

Robert W. Walsh, Commissioner



Division of Economic and Financial Opportunity  
110 William Street, New York, NY 10038  
212-513-6311  
[www.nyc.gov/sbs](http://www.nyc.gov/sbs)

***WBE CERTIFIED***

**Balancing Life's Issues, Inc**

**Certificate Number: MWCERT2013-150**

**Expires on: 1/31/2019**